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Fiberon and Rocky Top Building Products Partners for Distribution in the Mid-Atlantic and Northeast

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NEW LONDON, N.C. – Fiberon, a leading manufacturer of PVC and composite decking and railing products is pleased to announce a distribution relationship with Rocky Top Building Products of Rocky Mount VA. Established in 1977, Rocky Top Building Products has grown from a single facility manufacturer of pressure treated lumber to a three location distributor of building products with 180 employees. Rocky Top has a diverse customer base that includes independent lumberyards, national retailers, other wholesalers and building material cooperatives.

Rocky Top Building Products will carry the full line of Fiberon decking, railing and fasteners products to service the independent lumberyards in VA, MD, western PA, western NY, eastern WV and OH. The three facilities are located in Rocky Mount VA, Hagerstown MD and Fombell PA, strategically located to provide outstanding service to the northeastern United States.

“The Fiberon line offers great looking product and best-in-class performance across a Good Better Best range of price points. We’ve built our company around a culture of exceptional service and high quality products. Fiberon is a good fit and complements our other product lines.” says Carey Garst, President of Rocky Top Building Products.

“Rocky Top is a first class operation. We have had the privilege to do business with them on a limited basis in the past and are excited to expand that relationship through most of their geography. We find them very responsive to their customers needs and they are known to provide strong field support.” states Bill Ross, Vice President of Sales for Fiberon. According to Chris Hayn, Eastern Director of Sales for Fiberon, “I am pleased that we were able to finalize the agreement just in time for the Pre-Season Promotional period. Both companies are geared up to grow Fiberon’s market share. Importantly, Rocky Top’s trading area provides Fiberon with an improved distribution footprint in western Pennsylvania and New York.”

Fiberon composite decking and railing products are sold to professional contractors through a national and international network of distributors and retail outlets. To learn more, visit www.fiberondecking.com or call 800-573-8841. For product images, logos and other related media, please visit <http://www.fiberondecking.com/about/gallery>.

About Fiberon

Fiberon is a leading manufacturer of PVC and composite decking, railing and fencing products used in homes and light commercial construction across North America, South America, Europe, Asia and Australia. Through extensive product development and leading-edge manufacturing capabilities, Fiberon created the benchmark for innovative, alternative, outdoor living products. Fiberon is proud to be a sponsoring member of the North American Deck and Railing Association (NADRA), whose mission is to provide a unified source for professional development and a voice for code development for the decking and railing industry in North America. Fiberon was founded in 1997 and is privately owned with operations in North Carolina and Idaho. For more information, visit www.fiberondecking.com and follow Fiberon on [Facebook](#), [Twitter](#) and [YouTube](#).

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