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For Immediate Release

***BUILDING PRODUCTS* MAGAZINE SELECTS FIBERON[®] HORIZON[™] AND SENSIBUILT[™] DECKING AS TWO OF 2009's MOST VALUABLE PRODUCTS**

Annual MVP awards given by publication highlight technology and warranty for Horizon composite and Sensibuilt PVC decking.

NEW LONDON, NC (August 11, 2009)—Fiberon, a leading manufacturer of composite and PVC decking, railing and fencing products, is pleased to announce that *Building Products* magazine has selected Fiberon Horizon composite and Sensibuilt PVC decking as two of 2009's "Most Valuable Products."

"We're delighted that Fiberon Horizon composite and Sensibuilt PVC decking are recognized as superior offerings in the category," said Chris H. Beyer, Vice President of Marketing for Fiberon. "The combination of aesthetics and performance topped with the industry's only 10-year fade and stain warranty make Horizon and Sensibuilt truly unique. We're continuing to build our portfolio to meet consumer demand for outdoor products that are true extensions of their indoor living spaces, like the recent introduction of two new colors for Horizon that emulate the rich look of tropical hardwoods."

The annual Most Valuable Product (MVP) Awards are given by *Building Products* magazine to highlight innovative and efficiency-increasing products introduced between January 2008 and January 2009. Their panel of industry expert judges reviews a large number of product submissions and considers which ones provide the greatest and most useful innovations to professionals; rarely do they find two products of merit, introduced in the same year, from the same manufacturer.

According to *Building Products*, Horizon was selected because it brought "value to contractors while catching clients' eyes" with features like the unique patent-pending PermaTech[™] surface innovation. PermaTech provides excellent stain, fade, mold and scratch resistance unequaled by competitive decking. Fiberon offers an exclusive 10-year stain and fade resistance warranty and 20-year performance warranty on Horizon, providing "me and my clients a high level of confidence that Fiberon's promise of low maintenance is reliable," said George Drummond of Casa Decks of Virginia Beach, VA in a written statement.

Sensibuilt was noted by one judge as "easy to install and easy to maintain, meaning high profits and satisfied customers." The PVC decking category-redefining Lumenite[™] surface technology provides superior fade, stain, scratch and mold resistance. Sensibuilt also includes an infrared heat-reflecting component that makes it cooler underfoot. This superior technology allows Fiberon to offer the industry's only 10-year stain and fade warranty in addition to a lifetime limited performance warranty.

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Fiberon Horizon composite and Sensibuilt PVC decking is sold to professional contractors and dealers through a national network of distributors. To learn more, visit www.fiberondecking.com, call 800-573-8841 or send an email to info@fibercomposites.com.

For additional information on *Building Products* 2009 MVP awards, visit www.ebuild.com/articles/1026576.hwx.

About Fiberon

Fiberon is a leading manufacturer of composite and PVC decking, railing and fencing products used in homes and light commercial construction across North America. Part of the Fiber Composites, LLC family, the Fiberon brand product line is designed specifically for professional contractors. Fiberon's polymer chemists and extrusion professionals employ the latest technology to constantly innovate, using the finest raw materials coupled with leading manufacturing processes to ensure best-in-class quality. The company was founded in 1997 and is privately owned with operations in North Carolina and Idaho.

About *Building Products*

Published quarterly by Hanley Wood, LLC, BUILDING PRODUCTS is the premier information source for builders and remodelers searching for what's new in building materials and products. 50,000 high volume builders and remodelers count on BUILDING PRODUCTS for up-to-date information on the newest and best products in the industry.

About Hanley Wood

Hanley Wood, LLC, is the premier media and information company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data, and custom marketing solutions. The company also is North America's leading publisher of home plans. **Hanley Wood Business Media** (Washington, D.C.), publishes 30 award-winning residential and commercial construction titles, including BUILDER, REMODELING, CUSTOM HOME, CONCRETE CONSTRUCTION and residential architect. **Hanley Wood Business Media** also offers the construction industry's foremost collection of Web sites, including BUILDER, REMODELING, and **ebuild**, the comprehensive online guide to building products, as well as the largest collection of house plans online through ePlans.com and Dream Home Source.

Founded in 1976, Hanley Wood is one of the ten largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.

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