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For Immediate Release

FIBER COMPOSITES LLC CHANGES CORPORATE NAME TO FIBERON®

PVC and composite decking, railing and fencing manufacturer changes name to focus on its primary brand

NEW LONDON, N.C. (December 28, 2009)—Fiberon®, a leading manufacturer of composite and PVC decking, railing and fencing is changing its corporate name from Fiber Composites LLC to Fiberon, LLC. The company began manufacturing composite decking in 1997 and shortly thereafter introduced the Fiberon brand of decking and railing products.

The corporate name-change is being initiated to create brand consistency in communications and is aligned with an ongoing strategy to expand the overall decking solutions portfolio under the Fiberon brand.

“Fiberon products have achieved an unblemished reputation for innovation and reliability in the alternative decking and railing industry segment. As such, we as a company want to focus on the Fiberon brand as we expand our product line and sub-brands in a variety of building products categories,” said Doug Mancosh, owner and CEO of Fiberon, LLC.

During the past year, under the banner of the Fiberon brand, two new major products were introduced: Fiberon Horizon™ decking with the patent-pending PermaTech™ surface technology and Fiberon Outdoor Flooring™ cellular PVC decking with patent-pending Lumenite™ surface technology. These innovative decking products offer unmatched stain and fade resistance and are backed by the industry’s first Stain and Fade Resistant Warranty.

As alternative decking products have evolved, Horizon and Outdoor Flooring offer major performance upgrades over traditional composite and PVC decking. Both are designed to stand the test of time, offering lasting beauty and ultra low maintenance.

Fiberon also produces Horizon Plus™ composite railing, complementary to Horizon composite decking, and Fiberon composite fencing.

Fiberon decking solutions are sold to professional contractors and dealers through a national network of distributors. To learn more, visit www.fiberondecking.com or call 800-573-8841.

About Fiberon

Fiberon, LLC is a leading manufacturer of composite and PVC decking, railing and fencing products used in homes and light commercial construction across North America. Through extensive product development and leading-edge manufacturing capabilities, Fiberon created the benchmark for innovative, alternative outdoor living products. The company was founded in 1997 and is privately owned with operations in North Carolina and Idaho.

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