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For Immediate Release

## **FIBERON® ADDS SCOTT SCHMIDT AS ITS NEWEST REGIONAL MANAGER**

*Schmidt joins the composite decking manufacturer to serve its distributor base in the Northeast.*

**NEW LONDON, N.C. (December XX, 2009)**—Fiberon®, LLC, a leading manufacturer of composite decking, railing and fencing and PVC outdoor flooring, has named Scott Schmidt as its newest Regional Manager. Schmidt's territory will include eastern Pennsylvania, southern New York, Long Island and northern Delaware.

"We are excited to have Scott join our sales team—he is a seasoned professional with a reputation of getting the job done while providing outstanding customer service," noted Bill Ross, Vice President of Sales for Fiberon. "The addition of Scott to the Northeast region is a continuation of our strategy to dominate the eastern seaboard and leverage our Horizon decking and Outdoor Flooring lines through strong distribution partners and highly skilled teams of Fiberon Sales and Product Specialists."

Schmidt brings over 15 years of sales and project management experience in the building and construction industry with a focus on managing distributor relationships. His most recent role as sales manager for Correct Building Products, LLC provided the experience and category knowledge necessary to serve Fiberon's distributor and deck builder customer base. Previously, Schmidt worked at the Western Construction Group/Harry S. Peterson Co., where he served as a point of contact for design professionals, product vendors and field personnel and provided a seamless experience for general contractor and property-owner clients.

Schmidt graduated from West Chester University in West Chester, Pennsylvania.

Fiberon decking solutions are sold to professional contractors and dealers through a national network of distributors. To learn more, visit [www.fiberondecking.com](http://www.fiberondecking.com) or call 800-573-8841.

### **About Fiberon**

Fiberon, LLC is a leading manufacturer of composite and PVC decking, railing and fencing products used in homes and light commercial construction across North America. Through extensive product development and leading-edge manufacturing capabilities, Fiberon created the benchmark for innovative, alternative outdoor living products. The company was founded in 1997 and is privately owned with operations in North Carolina and Idaho.

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