

Build Your website!

Get connected and get seen with Fiberon and the FiberPro Site Builder

Did you know members of the FiberPro program can build a website hosted right on www.fiberondecking.com? The FiberPro Site Builder offers a home page, a place for you to blog, run your own photo gallery and most importantly a presence on the web.

- The first thing to do is log into FiberPro.
- Next, select the Site Builder link from the left hand menu of the FiberPro page.
- Follow the simple instructions.

Once you've created the site you'll need to finish it out in style with your logo and pictures of your best builds. Even if you already have a company site, there's no better place than www.fiberondecking.com to show off your skills.

Things to keep in mind:

- Optimal logo size is about 300px by 150px, but Site Builder will size your logo for you.
- Get some text on your home page; customers want to know about you, your philosophy of building, years in business, where you are located, etc.
- Collect images of your best work in one place and upload them in the Site Builder gallery.
- Activate your site once you're finished!



Join FiberPro

Not a member? FiberPro is the most comprehensive professional deck builder support program in the decking industry. FiberPro makes it easy to leave a lasting impression. Sign up today and reap the rewards of the many professional business building tools and resources FiberPro offers.

<http://www.fiberondecking.com/professionals/FiberPro/register>

To learn more about Fiberon's FiberPro deck builder program and the many benefits visit:

<http://www.fiberondecking.com/professionals/FiberPro/aboutFiberPro>



www.fiberondecking.com

1-800-573-8841

FIB-0033-LIT (FiberPro Brochure 2011)



FiberPro Builds Business

Fiberon's commitment to our builders goes beyond our products. When you become part of FiberPro family, you'll gain access to a variety of valuable tools and community resources that can help you attract more clients, exchange information, improve your bottom line, and build a reputation for deck-enviable results.

Sign up today and reap the rewards of all the many professional business building tools and resources FiberPro offers free of charge. Enrollment is easy through a short online sign-up form located at www.fiberondecking.com/professionals/FiberPro/register.

Membership Benefits

- Receive qualified leads
- Feature images of your work in the Fiberon online photo gallery
- Receive the latest product and program news right to your desktop
- Participate in exclusive product specials only available to FiberPro members
- Build and manage your own personal web site with your own community forum blog free of charge

We understand your goal to provide beautiful, quality decking with the best products and tools available. Fiberon provides innovative high quality decking products that increase customer satisfaction and reduce costly callbacks. FiberPro offers real business resources to help grow your business. Sign up today to begin taking advantage of the many business building benefits offered in the FiberPro deck builder program.



Receive Cash Rewards for your Fiberon Purchases!

Cash Rewards Program Exclusively for FiberPro Deck Builders

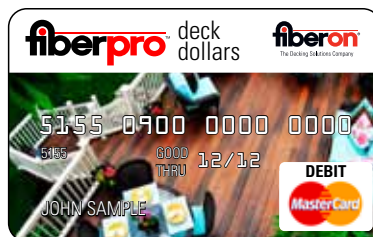
For U.S. and Canadian FiberPros, the FiberPro Deck Dollars Program rewards your Fiberon decking and railing purchases with dollars that go directly to your own FiberPro debit card. For designated months, dollars will be loaded to your debit card based on your Fiberon decking and railing purchases.

Program Features:

- A DeckDollars MasterCard is issued with initial rebates after initial purchase submissions to the Deck Dollars online program.
- Deck Dollars Rebate Program pays out monthly to your Deck Dollars MasterCard debit card for purchases of select Fiberon Decking and Railing products
- First Time User Promotion rewards Fiberpros for their first purchases of select Fiberon Decking and Railing products
- NADRA Membership Promotion reimburses half of NADRA's annual membership dues with purchase of Fiberon products
- Special added spiffs for new products
- Volume Bonus Program pays added year-end bonus for high volume Fiberpros who achieve specified purchase levels
- Easy access to check your available DeckDollars
- Submit Invoices within 60 days of store invoice date

For a details visit

<http://www.fiberondecking.com/professionals/FiberPro>



Leads for the Professional Homeowners can find you on www.fiberondecking.com through four sources.

1. Fiberon Lead Manager Contractor Lead Collection Form

<http://www.fiberondecking.com/design/leadmanager>

Detailed contact information from a homeowner is distributed electronically directly to FiberPros.

- Leads are sent to three contractors closest to the homeowner's zip code via email
- The same three contractors contact information is emailed to homeowner, which creates a two way opportunity between homeowner and contractor.



2. Traditional List Locator

Find dealers, contractors, and distributors by zip code.

3. Fiberon Deck Design Tool

This tool collects detailed contact data while granting the user access to a powerful interactive deck design tool. This contact information is submitted to the Fiberon Lead Manager.

- Creates qualified leads delivered to contractors and dealers
- Builds detailed cut and material lists
- Gives user access to closest dealers and contractors



4. Contractor Gallery

www.fiberondecking.com's innovative contractor gallery feature allows contractor members of FiberPro program to upload their Fiberon decks. This gallery is searchable by zip code and every submitted photo is connected to the contractor.

