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For Immediate Release

## **FIBERON ANNOUNCES THE INDUSTRY'S FIRST STAIN AND FADE WARRANTY HAS BEEN EXTENDED TO 20 YEARS**

**NEW LONDON, N.C. (January 19, 2010)**—Fiberon®, a leading manufacturer of composite and PVC decking, railing and fencing products, is pleased to announce it is extending the industry's first stain and fade resistant warranty from 10 to 20 years. This warranty includes both Fiberon Outdoor Flooring™ and Horizon™ composite decking, both of which incorporate patent pending surface technologies that offer unsurpassed stain and fade resistance.

"We are so confident in the quality and performance of our Horizon and Outdoor Flooring products that we have extended the industry's first stain and fade resistance warranty to 20 years," said Doug Mancosh, CEO and owner of Fiberon. "At Fiberon innovation, performance and enduring beauty drive everything we do. We believe our customer deserves to receive the level of performance promised, and we stand behind it."

Fiberon Outdoor Flooring, made with Sensibuilt Lumenite and, Horizon composite decking made with PermaTech, provides contractors a superior offering and homeowners the benefit of high performance with easy, ultra-low maintenance.

Fiberon's application of the patent-pending, fusion-bonded Lumenite surface innovation, originally introduced on Sensibuilt PVC decking, raises the benchmark in alternative decking because it ensures fade and stain resistance. This PVC outdoor flooring comes with the 20-year stain and fade resistance warranty along with a limited lifetime performance warranty—providing peace of mind for contractors and homeowners.

Fiberon Horizon decking combines superior composite decking technology with the major enhancement of patent-pending PermaTech surface innovation. The durable PermaTech surface provides a level of stain, fade and scratch resistance that dramatically outperforms traditional composite decking. Along with the 20-year Stain and Fade Resistant Warranty, Horizon decking is backed by a 20-year overall performance warranty.

Fiberon decking, railing and fencing products are sold to professional contractors through a national network of distributors. To learn more, visit [www.fiberondecking.com](http://www.fiberondecking.com) or call 800-573-8841. For product images, warranty logos and other related media, please visit <http://www.fiberondecking.com/about/gallery>.

### **About Fiberon**

Fiberon, LLC is a leading manufacturer of composite and PVC decking, railing and fencing products used in homes and light commercial construction across North America. Through extensive product development and leading-edge manufacturing capabilities, Fiberon created the benchmark for innovative, alternative outdoor living products. The company was founded in 1997 and is privately owned with operations in North Carolina and Idaho.