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For Immediate Release

## **FIBERON, LLC ANNOUNCES NEWLY EXPANDED DISTRIBUTION AGREEMENT WITH CERTAINTEED® CORPORATION**

**NEW LONDON, N.C. (November 3, 2009)**—Fiberon®, LLC, a leading manufacturer of alternative decking, railing and fencing solutions has expanded its distribution agreement with CertainTeed® Corporation to promote a broadened group of Fiberon decking and railing products.

On July 23, 2009, Fiberon announced that CertainTeed would be distributing its cellular PVC decking which is now being promoted under the EverNew® LT brand. Beginning November 1, 2009, CertainTeed will be promoting Fiberon's Decking that incorporates PermaTech™ surface technology, along with Fiberon's primary composite decking product and a complimentary PVC composite railing line.

CertainTeed will market Fiberon's composite decking with PermaTech surfaces under the EverNew PT brand. EverNew PT decking provides optimum fade, stain and mold resistance and is back by a 10 year stain and fade resistance warranty. Now available in new tropics colors that reflect the appearance of premium hardwoods, EverNew PT offers the ultimate in low maintenance performance and enduring beauty.

Marketed under the CertainTeed EverNew 20 brand will be Fiberon's traditional composite decking which has achieved a strong position as a proven, reliable performer in the marketplace. These three alternative decking products (EverNew LT, EverNew PT and EverNew 20) represent a complete line of decking and different levels of features, performance and warranty coverage. Complimenting these products will be Fiberon's PVC composite railing line that will be marketed under the Spectrum brand.

"We have made a long term commitment to promote the new EverNew decking and railing brands based on the quality, innovation and industry leadership that Fiberon has earned in the marketplace," said Tom Smith, President of the CertainTeed Siding Products Group. "We believe these products will strengthen the breadth of our product offering to our customer base."

Doug Mancosh, President of Fiberon noted that "CertainTeed is clearly a leader in the building products industry and as such, brings new market opportunities for Fiberon products. Their strength at reaching the one step distribution channel will complement our current efforts to build decking and railing business through our two step distribution base which promotes Fiberon-branded composite and PVC decking and railing products."

CertainTeed EverNew decking and railing products will be available in a wide variety of colors and sizes.

### **About Fiberon**

Fiberon, LLC is a leading manufacturer of composite and PVC decking, railing and fencing products used in homes and light commercial construction across North America. Through extensive product development and leading-edge manufacturing capabilities, Fiberon created the benchmark for innovative, alternative outdoor living products. The company was founded in 1997 and is privately owned with operations in North Carolina and Idaho.

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