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For Immediate Release

FIBERON OFFERS NEW TROPICAL COLORS FOR HORIZON™ COMPOSITE DECKING

NEW LONDON, N.C. (January 19, 2010)— Fiberon®, a leading manufacturer of composite and PVC decking, railing and fencing products, has created the ultimate marriage of beauty and durability with its new tropical hardwood colors for Horizon™ composite decking. These new colors have the dramatic wood tones of highly desirable tropical hardwood, and Fiberon has extended the industry's first 10-year Stain and Fade warranty to 20 years, demonstrating the products ability to provide lasting beauty.

"This is hands down the best composite decking product I've ever seen," said Tom Kraeutler, a nationally syndicated radio host for The Money Pit Home Improvement Radio Show (www.moneypit.com) and the Home Improvement Editor for AOL. "I've reviewed many alternative decking products over the years and none have been able to achieve both the natural look and top performance of Fiberon's Horizon."

"This additional tropical hardwood look for Horizon decking represents the marriage of the highest beauty to the best performance, clearly demonstrating Fiberon's commitment to bringing innovative products to the marketplace," said Chris H. Beyer, Vice President of Marketing for Fiberon. "Homeowners are looking for deck designs that are extensions of their home, raising their interest in the appearance of ipe or mahogany, but know they need an easy-to-maintain product. This perfectly provides that exotic look but with the best stain, fade, mold and scratch resistance in the wood alternative and composite decking category."

Charged with creating the ultimate in beauty and long-lasting performance, Fiberon's product development team united the exceptional stain-, fade-, mold- and scratch-resistant attributes of their leading Horizon composite decking, made possible through its PermaTech™ surface technology, with the multi-chromatic tropical hardwood look of its composite decking with stunning tropical colors.

Horizon is now available in two exotic hardwood colors, Ipe and Rosewood. Horizon decking will continue to be available in four solid colors, including Sand, Brick, Bronze and Slate. Boards can be ordered in square edge or grooved profiles. Grooved boards allow for the optional Phantom™ hidden fastener system for fastener-free deck designs.

Fiberon decking, railing and fencing products are sold to professional contractors through a national network of distributors. To learn more, visit www.fiberondecking.com or call 800-573-8841. For product images, warranty logos and other related media, please visit <http://www.fiberondecking.com/about/gallery>.

About Fiberon

Fiberon, LLC is a leading manufacturer of composite and PVC decking, railing and fencing products used in homes and light commercial construction across North America. Through extensive product development and leading-edge manufacturing capabilities, Fiberon created the benchmark for innovative, alternative outdoor living products. The company was founded in 1997 and is privately owned with operations in North Carolina and Idaho.