



Seth Anderson, Media Contact
336-812-2040
sanderson@trone.com

Chris H. Beyer, Fiberon Spokesperson
704-463-2987
chrisb@fibercomposites.com

For Immediate Release

FIBERON SENSIBUILT® DECKING APPROVED FOR USE IN FIRE HAZARD ZONES
Fiberon Sensibuilt PVC Decking Certified for Use in California Wildland Urban Interface (WUI)

NEW LONDON, N.C. (August 5, 2009) — Fiberon®, a leading manufacturer of composite and PVC decking, railing, and fencing products, announces Sensibuilt® PVC decking has been tested and approved by the California Department of Forestry and Fire Protection (Cal-Fire) Office of the State Fire Marshal's strict building standards designed to reduce property losses during wildfires.

To protect valuable property investments and reduce life threatening fire risks, Cal-Fire has set up Wildland Urban Interface (WUI) standards that mandate the use of ignition-resistant construction materials and building practices. Their handbook is a guide for exterior building products that meet the strict California Building Code requirements introduced in 2007.

Composed of ignition-resistant cellular PVC, Sensibuilt contains no wood or other organic material. While this composition allows it superior mold resistance and makes it invulnerable to termites, splitting and rotting, it also meets the following standards in California:

- Meets or exceeds California State Fire Marshall (SFM) testing Standard 12-7A-4 Part A (Under Deck Flame) and ASTM D2898 required for Wildland Urban Interface use
- Meets or exceeds SFM 12-7A-4 Part B (Burning Brand) requirement for San Diego County.

Sensibuilt PVC decking has additionally achieved a Class A Flame Spread Index (FSI) as tested under ASTM E84, one of the few decking products in the category to achieve this highest rating.

“Part of Fiberon’s commitment to products relevant to the marketplace is fulfilling the need for decking that is durable beyond everyday wear and tear,” said Chris Beyer, Vice President of Marketing for Fiberon. “While wild fires are a reality in many parts of our nation, California has enacted the strictest standards, and we are pleased Sensibuilt is now included in their WUI Building Materials Listing Program.”

Sensibuilt is the only PVC deck material to carry a 10-year stain and fade resistance warranty. Its unique, patent-pending Lumenite™ surface provides superior protection against staining, fading and scratching, and it includes an infrared heat reflecting component that makes it cooler underfoot.

The full WUI handbook may be accessed at <http://osfm.fire.ca.gov/strucfireengineer/pdf/bml/wuiproducs.pdf>.

Fiberon Sensibuilt PVC decking is sold to professional contractors and dealers through a national network of distributors. To learn more, visit www.fiberondecking.com, call 800-573-8841 or send an email to info@fibercomposites.com.

-MORE-

About Fiberon

Fiberon is a leading manufacturer of composite and PVC decking, railing and fencing products used in homes and light commercial construction across North America. Part of the Fiber Composites, LLC family, the Fiberon brand product line is designed specifically for professional contractors. Fiberon's polymer chemists and extrusion professionals employ the latest technology to constantly innovate, using the finest raw materials coupled with leading manufacturing processes to ensure best-in-class quality. The company was founded in 1997 and is privately owned with operations in North Carolina and Idaho.

###